



Image Resource Group is a global implementation firm specializing in branding, wayfinding, facility restoration and construction management. Recent project work includes managing approximately 115 million square feet of commercial space in support of the rebranding initiatives associated with the Macy's acquisition of May and Company and Belk's acquisition of Parisian, and managing TD Financial Group's conversion and implementation of the TD Bank brand in the United States at over 1100 financial stores and 1500 ATM's. *Currently IRG is supporting Juniper Networks with its rebranding initiative spanning 45 countries around the world.*

Our current business model calls for drawing from our design and design refinement capabilities, assembling and managing a team of qualified contractors, fabricators, and installers based on design and logistic issues, and ultimately performing to budgetary and time line expectations. This successful model provides our organization with the agility to embrace the strongest and most responsive resources in various fields, and through an intense project management focus, assures the successful implementation of highly complex and time-driven projects. Contemporary design and technology, competitive pricing, superior quality, and responsive implementation are the very real benefits of this approach.

PROGRAM DEVELOPMENT:

Initiate Web Based Program Tracking - IRG Online Project Management System

The IRG Project Management System fills three distinct needs which are vital to brand preservation:

Repository of Brand Standards & Merchandising Material (EDMS):

Classify model numbers, categories, images, and fabrication drawings of all sign types, merchandising materials, and fixtures used to standardize the brand.

Asset Management Tool (CAFM): Track operational facilities and the existing signs and merchandising fixtures located there, as well as maintenance guidelines and history.

Brand Conversion Tool: Track surveys, recommendations, manufacturing, deployment, installation and inspection of new signs and fixtures.

What can the IRG Project Management System do?

- Search the repository of brand standards by list or by thumbnail images to view available fixtures, marketing materials and sign types, specifications, and fabrication drawings associated with the brand.
- Concurrently track operational facilities, new builds, brand conversions, and closing facilities.

- Offer site-specific repository of facilities, survey photos, survey data (e.g., measurements of existing signs and fixtures, fascia materials, electrical and transformer details, etc.), plot plans, satellite imagery, municipality permit research, recommendations for new and replacement signage / fixtures, shipping orders, purchase orders, expenses, and miscellaneous shared documents.
- Track site-by-site history of actions taken by various users and comments posted.
- On-line recommendation submission, approval, and revision requests for brand implementation projects.
- Flag users with alert mechanisms when events take place such as recommendation approvals or permits obtained, etc.
- Search tools: easily find sites / facilities at a specific stage of progress such as "Permit Obtained" or "Installation Complete;" sites by store / branch numbers, by city, by state or by division; sites for which a specific sign model has been recommended; purchase orders on which a particular model was ordered; and more.
- Develop dynamic (on-the-fly) site-by-site and summary reporting for brand implementation projects with dates and statuses of milestones such as recommendation approvals, permit applications submitted and in hand, manufacturing, restoration, installation, and inspections.
- Manage Inventory: Generate manufacturing purchase orders and shipping orders; track inventory, current locations, costs, manufacturing completion, and shipping and installation statuses.
- Analyze project-by-project statistics for product mix, percentage of completion, etc.
- Project Accounting: Create and manage work or purchase orders, roll up expenses by site or by category.
- Upload and attach documents to specific sites, to product models, or to a project in general, and share those with other project members.
- Customize privilege levels (enforced by user ID and password) restricting what each user can see or do in the web site based upon one's role in the project.
- Version-less system allows every user to log in, evaluate, and react to the latest data available for a given project, as all reports, available 24 hours a day via the web, are updated instantaneously when data is changed in the database.
- ***Export data as "Microsoft Excel" spreadsheets to allow users to import data to other databases and systems.***
- ***Generate "Microsoft Projects" schedules per site from site tasks.***
- Back up data instantaneously on mirrored-disk systems (RAID) on-site with daily off-site backups, as part of a robust business continuance plan.
- Insure that all traffic to and from the web site is encrypted using SSL technology.

BRANDING DEVELOPMENT / FACILITY SURVEY MANAGEMENT:

Graphic / Product Design

- Develop graphics that best communicate the client's concepts and design offerings
- Evaluate client marketing needs and initiate a standard graphics package and corresponding methods of fabrication

Design Development: Family of Branding Elements

- Evaluate graphic requirements
- Develop standard design package based on new branding design
- Develop variations of design based on architectural restrictions and modifications to original design, size, color, and method of illumination

Landscape Architecture

- Analyze, design and implement site specific environments

Product Engineering / Specification

- Fully develop engineering requirements
- Specify detailed materials, colors, and fabrication methods for standard and custom applications

Product Prototyping

- Receive design criteria from client
- Create a product manufacturing drawing
- Value engineer design concept for manufacturing
- Submit drawings to client for approval
- Manufacture prototype for client

Site Review and Assessment

- Complete photographic overview
- Complete detailed site questionnaire
- ***Capture 360° Virtual Tours "Quicktime VR Movies"***
- ***Generate interior / exterior "Auto CAD" site plans***
- Inventory signage, merchandising, and branded elements
- Assess key site factors and conditions

Technical Site Survey: Installation Subcontractors

- Establish critical dimensions of all signage applications
- Evaluate all electrical requirements
- Evaluate and document all accessibility and servicing requirements

Jurisdictional Research / Permit Procurement

- Code evaluation, limitations, and requirements
- Permit / variance application process
- Permit / variance procurement
- Permit closeout at completion

Landlord Research / Approval

- Review real estate agreements, covenants, and allowances
- Document presentation and submittal for review
- Procurement of all approval documentation

Site Recommendations

- Evaluate all relevant site data
- Evaluate all code and landlord data
- Prepare site specific signage composite illustrations
- Prepare site specific restoration composite illustrations
- Submit, revise, and obtain approval

Site Specific Scope of Work

- Define required signage / branding elements
- Define required installation activities
- Define restoration and construction related activities

Budget Preparation

- Develop high-level budgets on an as-required basis
- Track regular and periodic budget-to-date

RESTORATION AND CONSTRUCTION MANAGEMENT:

Restoration / Remodeling Management

- Specialized material restoration
 - Marble / granite
 - Metals / alloys
 - Glass elevation
- Exterior Remodeling
 - Facade restoration
 - Facade replacement
- Interior Remodeling
 - Structural remodeling
 - Aesthetic upgrades

Construction Management

- Development of site plans
- Construction document development and review
- Budget development
- RFP / bid document development
- Bidder qualification

- Development of bid / performance bond requirements
- Bid award
- Submittal review / approval
- Preconstruction meeting
- Construction schedule development
- On-site supervision
- Construction draw review
- Inspection / punchlist
- Project closeout / evaluation

PROGRAM IMPLEMENTATION:

Product Refinement / Final Value Engineering

- Review product design and specifications
- Access product manufacturing requirements
- Engineer the product for cost effectiveness
 - Consideration of alternative materials
 - Maintenance of quality design / appearance

Bid Specification - Final Refinement

- Prepare bid documentation / RFP
- Develop bid list criteria

Capital Budgets

- Assist in development of capital budget

Subcontractor Evaluation / Selection

- Initiate contractor qualification process
- Manufacturing bid process / award
- Installation bid process / award
- Restoration bid process / award

Manufacturing Management

- Control brand integrity
- Qualify manufacturers
- Establish product specifications
- Negotiate product costs for budgetary compliance
- Single source manufacturing art
- Plant visits to verify quality and quantity
- Manage inventory of product to meet timelines
- Oversee crate design for product transport

Transportation and Logistics Management

- Qualify shipping / logistics carriers
- Establish relationships with minority carriers
- Establish mileage rates with carriers
- Coordinate loads for maximum value

- Coordinate product pick-up and delivery to maintain project timelines

Installation Management

- Qualify installation companies
- Negotiate pricing for budgetary compliance
- Coordinate permitting as required
- Attend variance meetings as required
- Coordinate product delivery to installers to meet project time line
- Follow up on completion of installation
- Verify functionality of installed signs

Site Review / Punch List

- Site review by project manager
- Development of list of compliance-related issues
- Distribution of punchlists to contractors
- Establish time line for repairs

Full Program Accounting

- Comprehensive spreadsheet-format budget documents identifying costs by store
- Contract / purchase order management
- Vendor / subcontractor invoice management, approval, and, if desired, payment
- Disadvantaged / minority business subcontractor tracking reports

Project Closeout

- Final site visit / approval by project manager
- Review of completed punchlist items
- Release of retainage to contractors
- Completion / closeout of required permits
- Execution of completed site documents
- Delivery of final documents / warranties to owner
- Completion of invoicing / final payments

TIMOTHY GAMBLE: CEO / SEG D

Tim is able to draw down on 32 years of experience at the senior management level with various corporate branding projects. He served as President and CEO of Carter-Miot Engineering; President of Everbrite's Architectural Signage Group; President of Acme-Wiley's Architectural Signage Group; and most recently as President and CEO of Image Resource Group. He is widely recognized for his contributions to branding initiatives for several business sectors, and has overseen project scopes to \$50,000,000.00 and greater. With the ability to blend design sensibilities with complex project issues, his talents are proven.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Wachovia Bank
- Toronto Dominion Bank
- Banco de Ponce
- Federated / May
- Children's Hospital
- Bank of Montreal
- General Dynamics / Gulfstream Aviation
- Mercedes-Benz North America
- Juniper Networks (global conversion)
- Citicorp
- City of Miami
- Fleet Bank
- Walt Disney
- American Express
- 3Com (global conversion)
- Valley National Bank
- Crown Bay St. Thomas
- Key Bank
- Albuquerque Federal
- Veritas (global conversion)
- Port of Miami
- Lexus
- First Union
- Sovran Bank
- Port Everglades
- Central Credit Union
- Security Pacific Bank
- NationsBank
- Central Trust Bank
- BB&T
- Parkway Medical Center
- PNC Bank
- Banco Popular
- Federal Express
- Baptist Health South Florida
- Delta Air Lines
- Security Pacific Bank
- United New Mexico
- Four Seasons Hotels
- Chase Manhattan Bank
- Medical University of South Carolina
- Union Planters Bank
- Barnett Bank
- Mitsubishi
- First Atlanta Bank
- National Bank of Detroit
- First National Dallas
- Smith Barney
- BankBoston
- Sun Bank
- Bank One
- Ford Motor Company
- Midas
- Mellon Bank
- Chase Manhattan
- First National Alabama
- Subaru
- Lincoln Mercury Division of Ford Motor Co.
- Pilkington

RICHARD HAYWARD : Partner / Program Director

Highly qualified, Rick brings 28 years of sign development and implementation experience gained while serving as an executive with Carter-Miot Engineering, Everbrite's Architectural Signage Group, and Acme-Wiley Corporation. His responsibilities with each of these companies included the successful development and implementation of multiple corporate identification signage programs, both nationally and internationally.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Juniper Networks (global conversion)
- Toronto Dominion Bank
- Banamex
- General Dynamics / Gulfstream Aviation
- SCANA
- Commerce Bank
- Monterey Medical Center
- Port Everglades
- Palmetto Health Baptist Hospital
- Fleet Bank
- TWA / Edward Jones Dome
- 3Com (global conversion)
- Chase Manhattan
- HSBC
- Palmetto Richland Hospital
- Mutual of Omaha (Insurance)
- Mutual of Omaha Bank
- Citicorp
- Mercedes-Benz North America
- Subaru
- Maryland National
- City of Westin
- City of Doral
- InterMedical Hospital
- First Union
- Banco Santander
- PNC Bank
- Children's Hospital
- Bank One
- Banco Popular
- Federated / May
- Midas
- American Express / IDS
- BankBoston
- InterContinental Hotels
- Parkway Medical Center
- NationsBank
- Veritas (global conversion)
- National Bank of Detroit
- First American Bank
- NAPA
- Disney Development
- Lexus
- Four Seasons Hotels
- C&S Florida
- Royal Caribbean International
- Sovran Bank
- Palmetto Baptist Hospital

MILES COOPER: Partner / Design Director

Miles contributes more than 35 years of creativity and design experience. Formerly Art Director for American Sign and Indicator and for Carter-Miot Engineering, then as Executive Creative Director for Everbrite, his design talents are well recognized.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Key Bank
- Banamex Bank
- Federated / May
- Port of Miami
- Union Planters Bank
- Palmetto Health Richland
- Orlando International Airport
- Euro Disney
- Port Everglades
- Mutual of Omaha (Insurance)
- Parkway Regional Medical Center
- Banco de Ponce
- Columbia Metropolitan Airport
- Federal Express
- Bank of Montreal
- American Express / IDS
- 3Com (global conversion)
- BankBoston
- Disney (Muppet Balloon)
- Four Seasons Hotels
- Riggs Bank
- First Union
- NationsBank
- Toronto Dominion Bank
- Bank Boston
- Fleet Bank
- Palmetto Baptist Hospital
- Wachovia Bank
- Sun Bank
- Banco Popular
- Columbia Heart Hospital
- Clemson University / ICAR
- General Dynamics
- Fleet Bank
- South Trust Bank
- Mutual of Omaha Bank
- Monterey Medical Center
- Holiday Inn
- Midas
- British Airways
- Lexus
- Security Pacific
- Miami Center Performing Arts
- Delta Airlines
- Mellon Bank

TED RANDALL: Partner / Project Executive / SEGD

Ted brings valuable project development and implementation experience from his tenure with Digital Equipment, Carter-Miot Engineering, and Acme-Wiley Corporation. Fine-tuning these strengths during his 25 years in the industry, Ted is well qualified to serve the needs of our clients.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Toronto Dominion Bank
- Fleet Bank / Met Life
- City of Miami
- Presbyterian Medical Center
- American Express / IDS
- Capital One
- AAA
- Riggs Bank
- Disney
- 3Com (global conversion)
- Mitsubishi
- Federal Express
- Columbia Metropolitan Airport
- Sunbelt / NationsRent
- NationsBank
- Mercedes
- Bay Bank
- Federated / May
- Easton Hospital
- Ohio State University
- South Florida Cardiology Associates
- Midas
- Mellon Bank
- Gap / Banana Republic / Old Navy
- Smith Barney
- Bank One
- US Courthouse (Virgin Islands)
- Florida International University
- Capital One
- Wells Fargo Bank

JULIAN WHITE: IT Director

A significant addition to our team, Julian brings his years of IT experience and Systems/Networking knowledge to Image Resource Group. His contributions play a vital role in our Program Management, Database, and Web Access Reporting capabilities.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Capital One Bank / North Fork
- Federated / May
- Public Storage
- Toronto Dominion Bank
- Wachovia
- Sunbelt / NationsRent
- Belk / Parisian

DARRELL BALDWIN: Director of Installation Management

A sign conversion veteran with 46 years of process experience in both manufacturing and field implementation management, Darrell's technical proficiency will insure that your Company's expectations are met.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Port of Miami
- Four Seasons Hotels
- First Union
- Children's Hospital
- Lexus
- 3Com (global conversion)
- NationsBank
- Medical University of South Carolina
- NAPA
- Ohio State University
- Wachovia
- Bank One
- Banco de Ponce
- Banco Popular
- Exxon
- Mercedes
- Palmetto Health Parkridge
- Mutual of Omaha
- Atlanta Hartsfield Airport
- Miami International Airport
- Columbia Heart Hospital
- Lindbergh City Center
- MARTA/BellSouth/Carter
- SCANA
- General Motors
- BankBoston
- Baptist Health South Florida
- Lincoln Mercury Division of Ford Motor Co.
- AAA
- Fleet Bank
- HSBC

WAYNE HANCE: P.E. (Structural Engineer)

Wayne brings 20 years of design experience. Previously associated with Carter-Miot Engineering, he has been extensively involved in numerous branding initiatives.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Palmetto Health
- Toronto Dominion Bank
- Walt Disney
- Nashville International Airport
- Wachovia
- NCNB
- BankBoston
- Citicorp
- Federal Express
- King Saud University
- Subaru
- First Union
- NationsBank
- American Express
- Honolulu International Airport
- Lexus
- Ford
- Fleet
- Key Bank
- Chase
- SCANA
- Centrust
- Seafirst
- Lincoln Mercury
- PSFS/Mellon

SANDRA HUTCHISON: Logistics Manager

Sandra brings 18 years of industry experience. She excels in the coordination and implementation of multiple tasks. For the past few years, she has assumed the position of logistics manager. This position involves the coordination of shipment of signs from multiple vendors to installers throughout the United States and internationally.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Southern Bell
- Union Planters
- Wachovia
- Ford Motor Company
- Sunbelt Rentals
- NationsBank
- Toronto Dominion Bank
- InterContinental Hotels
- Public Storage
- Avaya Communications
- Macy's
- Belk
- Lucent Technologies
- Agere Systems
- Wyath

RACHEL GAMBLE: Financial Administrator

Rachel has supported IRG for the past 13 years in various functions including tax research, capital budget development, tracking and overall financial administration.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Bank Boston
- Capital One
- Public Storage
- Children's Hospital
- Mutual of Omaha
- Palmetto Health Parkridge
- Bloomingdale's
- Macy's
- Sunbelt Rentals
- 3Com (global conversion)
- City of Miami
- For Eyes
- Palmetto Health Richland Hospital
- Veritas
- General Dynamics
- InterContinental Hotels
- Toronto Dominion Bank
- SCANA Energy
- City of Miami
- Belk
- HSBC
- Palmetto Health Baptist
- Columbia Metropolitan Airport

MATT CAMPBELL: Art Director / SEGD

A gifted designer, Matt effectively integrates his design capabilities with a clear understanding of the IT and Program Management functions. These skill sets make him a valuable member of the IRG program management team.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Federated / May
- Public Storage
- Mutual of Omaha
- Veritas
- Bell South / MARTA
- Carter Development
- 3Com (global conversion)
- Four Seasons Hotel
- HSBC
- General Dynamics
- Port of Miami
- City of Westin
- City of Doral
- North Bay Village
- Belk / Parisian
- InterContinental Hotels
- Sunbelt / NationsRent
- Wachovia

CHRIS GAMBLE: Senior Project Manager

Chris brings 15 years of project management experience, primarily in the healthcare sector.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Wachovia
- Mutual of Omaha
- Palmetto Health Richland
- Macy's
- Veritas
- Palmetto Health Baptist
- Columbia Heart Hospital
- Columbia International Airport
- Sunbelt / NationsRent
- 3Com (global conversion)
- Marine Max
- Lindbergh City Center
- For Eyes
- Medical University of South Carolina
- Children's Hospital
- Smith Barney
- Century South Bank
- General Dynamics
- Palmetto Health Parkridge
- Maryland National Bank
- Juniper
- Hancock Bank
- BankBoston
- PNC

STEVEN PROUSE: Senior Project Coordinator / SEGD

Steven has a broad background encompassing both the creative and administrative side of project development. With a keen eye for blending design and implementation, he brings a sharp focus to the rebranding effort.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Macy's
- Public Storage
- Sunbelt / NationsRent
- Things Remembered
- InterContinental Hotels
- Mutual of Omaha
- Children's Hospital
- Toronto Dominion
- SCANA
- Bloomingdale's
- Wachovia

PATRICK GAMBLE: Senior Project Coordinator

Patrick brings 10 years of industry experience. His background includes positions with Carter-Miot Engineering, Everbrite and Acme-Wiley. He is currently serving as Senior Project Coordinator in support of the Pilkington conversion.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Belk / Parisian
- Marine Max
- Federated / May
- Public Storage
- American Express/IDS
- Mutual of Omaha Bank
- Fleet / BankBoston
- Edward Jones
- Sunbelt / NationsRent
- AAA
- Pilkington
- Juniper

DAMON COLLIER: Senior Project Coordinator

Damon brings 17 years of industry experience. Previously associated with Carter-Miot Engineering and Acme-Wiley Corporation, his implementation skill sets are vastly useful.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Federated / May
- BankBoston
- Sunbelt / NationsRent
- Baptist Health South Florida
- BayBank
- Columbia Metropolitan Airport
- Lindbergh City Center (Atlanta)
- General Dynamics / GulfStream Aviation
- Ford Division Ford Motor Company
- 3Com (global conversion)
- Hancock Bank
- Gap / Banana Republic / Old Navy
- American Express / IDS
- Mercedes-Benz North America
- Pilkington
- Bank One
- Baptist Medical Center
- MARTA / BellSouth / Carter
- Mutual of Omaha
- Subaru
- WSG Development
- For Eyes
- Marine Max
- SCANA
- NationsBank
- Century South Bank
- Lincoln Mercury Division of Ford Motor Company
- Union Planters

PEDRO "PETER" QUINTERO: Senior Designer / SEGD

Peter brings 7 years of creativity and graphic design experience. His background includes 3 years of architectural and design studies from the Polytechnic University. He graduated from the School of Plastic Arts with a major in Image and Design and a minor in Graphic Arts. His designs and installations have been presented in exhibitions at the Gallery of El Cuartel de Ballaja, PR and the Gallery of the School of Plastic Arts.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Federated / May
- Children's Hospital Donor Wall
- Wachovia
- Palmetto Health Richland Donor Wall
- Public Storage
- Children's Hospital Entrance Feature
- Belk / Parisian
- Mutual of Omaha Bank
- Patrick Henry Place / Kahn
- SC Music Educators
- Florida Turnpike
- Palmetto Health Baptist Donor Wall
- Clemson University / ICAR
- City of Doral
- Sunbelt / NationsRent
- Pilkington
- Toronto Dominion Bank
- General Dynamics
- Conway Medical Center
- Mount Pleasant Hospital

BRAD GRIZZLE: Senior Designer

With 9 years experience in a number of graphic design industries including printing, sign, and environmental design, Brad has amassed an extensive knowledge based on varying design applications. Actively seeking learning opportunities afforded through both large scale group project work and personally motivated design endeavors, Brad continues his refinement of working relationships and his desire to effectively communicate the needs of varying industries.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- InterContinental Hotels
- Juniper
- Federated / May
- Wachovia
- Mutual of Omaha Bank
- For Eyes
- Palmetto Health Alliance
- Lexus
- Belk / Parisian
- Village at Sandhill / Kahn
- Palmetto Health Parkridge
- Toronto Dominion Bank
- Public Storage
- Sunbelt / NationsRent
- Palmetto Health Richland (exterior wayfinding)
- SCANA
- Four Seasons Hotels
- Bloomingdale's
- Solutia
- Kaiser Aluminum

NANCY COOPER: Senior Designer

With 26 years of design experience within the industry, Nancy is well qualified to support various design and design refinement.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- NationsBank
- Citibank
- Parkway Regional Medical Center
- Fleet Bank
- BankBoston
- Security Pacific
- Mutual of Omaha
- Palmetto Health Baptist
- Village at Sandhill / Kahn
- Barnett Bank
- Pilkington
- Toronto Dominion Bank
- Macy's
- Monterey Medical Center
- Sunbelt Rentals
- Patrick Henry Place / Kahn
- Clemson University / ICAR
- 3 Com (global conversion)
- For Eyes
- General Dynamics
- First Union
- Bank One

JEFF WILSON: Senior Designer

With a formal background in Visual Communication Design, Jeff has worked as a Graphic Designer for the Design firm Studio 351, as a Web Designer / Developer for Winthrop University, and a Marketing Coordinator. His 6 years of broad experience provide a balance of Design and Management skills that ensure high quality executions paralleled with an efficient performance of all project specific demands.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Juniper Networks (global conversion)
- Toronto Dominion Bank
- Federated / May
- Bloomingdale's
- Public Storage
- Sunbelt / Nations Rent
- City of Doral
- InterContinental Hotels
- Lexus
- Palmetto Health Alliance
- Palmetto Health Children's Hospital
- Mutual of Omaha
- Village at Sand Hill / Kahn
- Clemson University / ICAR
- Wachovia
- Belk / Parisian

RYAN NASH: Senior Designer

Ryan comes with 11 years of design experience and knowledge of media, programs, and application. He has worked in web, print, multimedia, and environmental design. His experience gives him the ability to problem solve and visualize outcomes efficiently and thoroughly.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- Columbia Heart Hospital
- InterContinental Hotels
- Palmetto Health Richland
- Federated / May
- Toronto Dominion Bank
- Wachovia
- For Eyes
- Lexus
- Public Storage
- Sunbelt / NationsRent
- Miami Performing Arts Center
- The Cleveland Clinic
- Clemson University / ICAR
- Village at Sandhill / Kahn
- Coconut Grove
- NAACP
- Weatherhead School of Management - Case Western Reserve University
- CBIZ
- Thomas Register
- City of Miami

DAVID RUFF: Senior Marketing Manager

David has 28 years experience in sales, graphic design and project management in the areas of large format graphics and the sign industry. He has also worked in the fields of architectural graphics, commercial graphics and design, as well as prop and set design. He recently sold his graphics firm, Ruff Images, and moved to South Carolina where he has gained prominence in branding large sports stadiums and arenas. He recently joined with Image Resource Group to further pursue the sports graphics market.

SIGNIFICANT PROJECT ACCOMPLISHMENTS:

- University of South Carolina
- Williams-Brice Stadium
- Colonial Life Arena
- Carolina Stadium (baseball)
- US Open Racquetball Championships
- Cherokee Valley Golf Course
- Desoto Civic Center
- The Horseshoe Casino
- The Sheraton Casino
- The Hollywood Casino
- Memphis Riverkings Hockey Team
- US Military Museum System
- The Blues and Legend's Hall of Fame Museum
- The Magazine Publishers of America Bi-Annual Event (Empire Force Event - NY)
- The Fitzgerald's Casino
- Bally's Casino
- Gold Strike Casino
- Sam's Town Casino



WACHOVIA

“Your firm’s attention to detail, flexibility, communication, process and problem solving skills are the best I have experienced in the Sign Industry.

Thank you for your continued efforts on behalf of Wachovia Corporation.”

Best regards,

Mark D. Gasparrini
Supplier Manager / AVP



“I would like to take a moment to recognize the outstanding ongoing contribution Image Resource Group continues to make to the Macy’s organization, and in particular to our rebranding initiatives spanning over 750 properties and 115,000,000 sq.ft. of retail space.”

Bob Gorman
Vice President Special Projects



“Your staff is to be congratulated for their service-oriented performance. Their planning, attention to detail, and owner’s point of view meshed well with our own fast paced, quality development style, and your work in the completed resort was accomplished without damage or inconvenience to the operator or guests.”

Sincerely,

John Ott
Senior Project Manager



“As you know, we appreciate the excellent working relationship Mutual of Omaha has with Image Resource Group. We look forward to working with you on future projects.”

Sincerely,

Jim Ruswick
First Vice President



“During our recent conversion, we were most impressed with the level of knowledge and support we received from Image Resource Group. Your team made a tight schedule a reality.”

Gregory Siliris
Vice President
NY Construction Management



“The purpose of this letter is to congratulate you and your team on the outstanding effort resulting in the completion of Phase One of the American Express Financial Advisor Rebranding effort.”

Sincerely,

Dan Weatherly and Kevin Holmes
American Express Financial Advisors



“I am writing to thank you for the outstanding work Image Resource Group has done on the 3Com Environmental Branding & Signage Program. Without your dedication and expertise this program would not be the success it is today.

I would like to particularly thank you for your company’s sensitivity and intuitive design sensibility with regard to the brand strategy and creative direction Interbrand has developed for 3Com Corporation. It is rare, in my experience, that a company such as yours takes the time to truly understand the strategic brand and design objectives we work so hard to realize. Your project management and in-house design support with respect to this has been invaluable.”

Sincerely,

Mike Sloan
Environmental Design Director



“To speak frankly about Image Resource Group brings these words to mind...Honesty, Integrity, Knowledge and Insight. Whether you were supporting us on a 1350 branch conversion for BankBoston or our highly specialized Investment Centers for Fleet Bank you were always the company to turn to. Your devotion to supporting your clients was a constant.”

Diane Douglas
Senior Vice President



“As a design consultant for InterContinental Hotels and Resorts and in charge of identity development for 30 years, as well as implementation of numerous worldwide rebranding initiatives, Image Resource Group is at the top of my list. Taking our newly developed identity standards, they respond with the engineering, project management and production expertise necessary to properly elevate our client’s visual image in a global arena. Even with the challenges of varying architectural styles in numerous cities, they have clearly demonstrated their depth of understanding and reliability to get the job done beyond expectation.”

Mark Denzer
Principal



“Your company did an outstanding job of project management and manufacturing the signage for our Virginia, Maryland, DC, and Tennessee mergers (over 3,895 signs manufactured and installed).

Your project management team persevered with many changes in the program that we at First Union were faced with regarding consolidation issues, graphic changes, landlord approvals, and the same condensed schedules. You and your entire staff at Carter-Miot are to be commended for a job well done.”

Sincerely,

Jim Waddell
Vice President



“As both the Project Management firm and a Major Manufacturer, you assembled the resources and processes required to change over 25,000 various signs and lettersets at almost 2,000 sites in nine (9) states.

When plans changed or priorities shifted, you and your staff responded quickly; you adjusted processes and ensured completion of the various plans as scheduled and with planned cost parameters.”

Sincerely,

John J. Sponski
Executive Vice President



“On behalf of the Pilkington Organization, I would like to recognize Image Resource Group’s good work in supporting our team with the North American portion of our current rebranding initiative. Your ongoing sensitivity to our needs is greatly appreciated.”

Gary Lyle
Regional Commodity Specialist



“In preparation for our global undertaking, we have contracted with Image Resource Group to manage all graphics-related issues relating to interior and exterior signage. I have worked with Image Resource Group in the past on a global project similar in scope and found them to be a great partner to ensure that our interests are protected from a design and implementation standpoint.”

Coleen Hurley, R.P.A.
Director of Global Real Estate



“Sunbelt Rental, Inc. hired Image Resource Group to manage the rebranding process of approximately 200 NationsRent locations which were located in many states in the US. They assisted in the rebranding strategy process and once the strategy was set, the Image Resource Group team worked diligently to accomplish the project in less than a year and under budget. The team is very customer service focused and resolved quickly any issue that surfaced before, during, and after the project.”

Sincerely,

Scott Miller
Director of Facilities and Development